



CEAO VIRTUAL

Presents

Land Records

Modernization Conference**2020**

Debuting July 22-23, 2020

CEAO Virtual is our new 100% online event program.

With continuing uncertainty around the COVID-19 pandemic, CEAO has made the decision to transform our annual in-person event in Columbus, OH to a **CEAO Virtual Conference format**. We are starting with our Land Records Modernization Conference which will be a 100% online event that will connect engineers, auditors, recorders, tax map staff, suppliers and colleagues across the industry.

Brand New Virtual Trade Show

Our trade show in a newly created virtual format will allow you to meet existing customers and meet new ones in an innovative new way. The Virtual Trade Show Exhibit Hall gives attendees the ability to browse exhibitor booths. An Exhibitor Directory makes it easy to locate specific booths all with a click of their mouse. Attendees will be able to visit the virtual trade show during breaks and at their convenience before, during, and after the virtual event. The virtual trade show will be open 24/7. Attendees who visit all of the virtual exhibitors **before 5pm on Friday, July 24th** will be eligible for our grand prize drawing.

Attendee Tentative Agenda

Day 1- July 22, 2020

12:30—12:45pm Welcome

12:45—1:35pm Session

1:35—1:50pm Break

1:50—2:40pm Session

2:40—3:00pm Break

3:00—3:50pm Session

3:50—4:00pm Adjourn

Virtual trade show will be open 24/7

Day 2- July 23, 2020

12:30—12:40pm Welcome

12:40—1:30pm Session

1:30—1:50pm Break

1:50—2:40pm Session

2:40—2:45pm Adjourn

Virtual trade show will be open 24/7



CEAO VIRTUAL

Exhibitor Pricing and Benefits

Basic Virtual Exhibitor Listing \$175

Booth description and company logo linked to company website

Product information links and PDF files (sales literature, catalogs, press releases, etc.)

Contact information (website, email, phone, YouTube channel, etc.)

Vendor contact listing

2 call to action links:

- Request follow-up
- Request chat

List of attendees who visited the virtual exhibit booth

Recognition as an exhibitor in event-related communication and exhibitor slide during event

One conference registration

Premier Virtual Exhibitor Listing \$275

Includes the Basic Listing **plus:**

Recognition as a premier exhibitor in event-related communication and exhibitor slide during event

Designated as a premier exhibitor in the exhibitor directory (Premier exhibitors will be listed before basic exhibitors in the exhibitor directory)

Short marketing video (1 minute maximum) produced and provided by your firm to be shown during the virtual event and uploaded to the premier virtual exhibitor booth

How do I register for the Virtual Conference?

Go to www.ceao.org to register and pay online. Online registration is required. **Additional information and instructions to build your virtual exhibit booth will be forthcoming from CEAO closer to the event.** Please visit the event page for the latest updates and other important information.

Additional Information

Technology Requirements

There are some technology requirements you should confirm to ensure you have the best experience at a CEAO Virtual event. Here are the Minimum System Requirements:

- 1024 x 768 screen resolution minimum
- 1.4 Mbps internet connection minimum
- Allow Flash
- Disable Pop Up Blockers

[View complete system requirements here](#)

Cancellation Policy

Refund will be issued less a \$25 processing fee if cancelled before July 15, 2020; no refunds after that date. All cancellations must be made in writing to info@ceao.org. No shows will be billed.

Questions?

Email us at info@ceao.org or call 614-221-0707.



CEAO VIRTUAL

Virtual Sponsorship Opportunities

Consider a conference sponsorship to enhance your virtual exhibitor experience or a free standing sponsorship to boost your presence. Select from the following sponsorship opportunities or contact us at info@ceao.org or call 614-221-0707 to discuss customizing a sponsorship just for you!

Gold - \$1000

Short marketing video (1 minute maximum) produced and provided by the sponsor to be shown during the virtual event and on the virtual platform

Opportunity to introduce one of the virtual conference sessions

Recognition and logo in the virtual event's marketing materials, website, social media and virtual platform

Logo included on screen during virtual event

Copy of attendee registration list

Silver - \$500

Recognition and logo in the virtual event's marketing materials, website, social media and virtual platform

Logo included on screen during virtual event

Copy of attendee registration list

Friend of the Conference \$250

Recognition and logo in the virtual event's marketing materials, website, social media and virtual platform

Logo included on screen during virtual event

CEAO Virtual appreciates your ongoing support and we look forward to working with you to showcase your firm in this new format.

Land Records Modernization Conference2020