



July 28, 2020—Ohio Bridge Conference Update

While we were so hopeful to host this upcoming conference in person, the safety of our attendees is paramount. As COVID-19 is changing the way the world connects, celebrates and communicates, together, we can move forward and connect during these uncertain times. Today we have determined our best course of action is to err on the side of caution and transition the Ohio Bridge Conference to a virtual platform taking place on the original dates of August 12-13, 2020.

Virtual Trade Show our new app format which will allow you to meet customers in an innovative new way. The virtual trade show gives attendees the ability to browse exhibitor booths 24/7 through the conference app. An Exhibitor Directory makes it easy to locate specific booths all with a click of their mouse. Attendees are able to visit during breaks and at their convenience during the event. Attendees who visit all of the virtual exhibitors before 5pm on Friday, August 14th will be eligible for our grand prize drawing.

What is the cost to be an Exhibitor?

CEAO Supporting Members: \$275

Supporting members please contact CEAO at 614-221-0707 to receive your member discount code before completing the online registration form.

Non Supporting Members: \$325

Questions?

Email us at info@ceao.org or call 614-221-0707.



CEAO ~~LIVE~~ **VIRTUAL**

Brand New Virtual Trade Show

Tentative Agenda—updated

Day 1—Wednesday, August 12, 2020

12:10pm Welcome & Opening Session
1:00pm Session
1:45pm Break
2:00pm Session
2:35pm Session
3:30pm Session
4:20pm Adjourn

4.0 Total CPD Hours

Day 2—Thursday, August 13, 2020

8:00am Breakfast Keynote
9:00am Session
10:00am Bridge Awards
10:20am Session
11:00am Session
11:50am Adjourn

3.5 Total CPD Hours

Virtual Exhibitor Listing in our new Virtual Trade Show which includes*:

- Booth description and company logo linked to your company website
- Short marketing video (1 minute maximum) produced and provided by your firm to be uploaded to the virtual exhibitor booth
- Product information links and PDF files (sales literature, catalogs, press releases, etc.)
- Contact information (website, email, phone, YouTube channel, etc.)
- Vendor contact listing
- Two call to action links
- Request follow-up
- Request chat
- List of attendees who visited the virtual exhibit booth

*Additional information/logistics for exhibitors and instructions to build your virtual exhibit booth will be forthcoming from CEAO closer to the event.

How do I register to Exhibit for the Conference?

Go to www.ceao.org to register online. Online registration is required. Credit card payment is preferred.

Cancellation Policy

Refund will be issued less a \$25 processing fee if cancelled before **August 7, 2020**; no refund after that date. All cancellations must be made in writing to info@ceao.org. No shows will be billed.

Pricing:

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