



# CEAO VIRTUAL

## Superintendents & Mechanics Conference and Trade Show

October 14-15, 2020

### **CEAO Virtual is our new 100% online event program.**

With continuing uncertainty around the COVID-19 pandemic, we have made the decision to transform the Superintendents & Mechanics in-person event to a CEO Virtual Conference format. The Conference will be a 100% online event that will connect county engineers, superintendents, mechanics, and other county staff to colleagues across the state of Ohio.

### **What's the event schedule?**

The 2-day live virtual conference will take place online October 14-15, 2020.

### **Brand New Virtual Trade Show**

Our new trade show format provides a new virtual tradeshow app format which will allow you to meet customers in an innovative new way. The virtual trade show gives attendees the ability to browse exhibitor booths 24/7 through the conference app.

An Exhibitor Directory makes it easy to locate specific booths all with a click of their mouse. Not only will Attendees will be able to visit the live trade show during breaks and at their convenience during the event but they will also have access to the virtual trade show which is open 24/7.

### **How do I register for the Virtual Conference?**

Go to [www.ceao.org](http://www.ceao.org) to register online.

Online registration is required. At checkout, you may choose to be invoiced if you do not have a credit card.

### **2020 Exhibitor Options**

If you are interested in being an exhibitor in the virtual trade show, simply select from one of the three options outlined below during registration. This year, we have lowered the price and added more benefits. Additional information and logistics for exhibitors and instructions to build your virtual exhibit booth will be emailed from CEO closer to the event.

## **Bronze Exhibitor Sponsor - \$300**

### **Includes:**

Recognition and logo in the event's marketing materials, website, social media and conference app  
Slide recognition on screen during event  
One conference registration for one booth representative  
Opportunity to address the attendees during the **Exhibitor Showcase** Session on **Thursday, October 15th** which will be presented in a lightning round format  
Booth description and company logo linked to your company website  
Short marketing video (1 minute maximum) produced and provided by your firm to uploaded to the virtual exhibitor booth  
Product information links and files (sales literature, catalogs, press releases, etc.)  
Contact information (website, email, phone, YouTube channel, etc.)  
Vendor contact listing  
Two call to action links  
    Request follow-up  
    Request chat  
List of attendees who visited the virtual exhibit booth

## **Silver Exhibitor Sponsor - \$500**

### **Includes all of the Bronze Exhibitor Sponsor benefits PLUS:**

Short marketing video (1 minute maximum) produced and provided by the sponsor to be shown during the live event and on the conference app platform  
Recognition and logo in the event's marketing materials, website, social media and conference app  
Slide recognition on screen during event  
Copy of attendee registration list

## **Gold Exhibitor Sponsor - \$1000**

### **Includes all of the Bronze and Silver Exhibitor Sponsor benefits PLUS:**

Short marketing video (1 minute maximum) produced and provided by the sponsor to be shown during the live event and on the conference app platform  
Opportunity to introduce one of the conference sessions  
Recognition and logo in the event's marketing materials, website, social media and conference app  
Slide recognition on screen during event  
Sign recognition on site during live event  
Copy of attendee registration list

**\*Additional information/logistics for exhibitors and instructions to build your virtual exhibit booth will be forthcoming from CEOA shortly.**

***Superintendents & Mechanics Conference & Trade Show 2020 appreciates your ongoing support and we look forward to working with you!***



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### Additional Information

#### **Technology Requirements**

There are some technology requirements you should confirm to ensure you have the best experience at a CEAO Virtual event. Here are the Minimum System Requirements:

- 1024 x 768 screen resolution minimum
- 1.4 Mbps internet connection minimum
- Allow Flash
- Disable Pop Up Blockers

[View complete system requirements here](#)

**Additional information/logistics for exhibitors and instructions to build your virtual exhibit booth will be forthcoming from CEAO shortly.**

#### **Cancellation Policy**

Refund will be issued less a \$25 processing fee if cancelled before **October 5, 2020**; no refunds after that date. All cancellations must be made in writing to [info@ceao.org](mailto:info@ceao.org). No shows will be billed.

#### **Questions?**

Email us at [info@ceao.org](mailto:info@ceao.org) or call 614-221-0707.

## **Tentative Agenda**

### **Wednesday, October 14, 2020 Combined Sessions**

12:00 noon	Welcome & Kick Off
12:00pm - 1:30pm	HR Current Events – 2020 Now What?!* Jonathan Downes, Esq. Zashin & Rich Co., LPA
1:45pm - 2:45pm	Roundtable – What Mechanics Want their Supervisors to Know*
3:00pm – 4:00pm	Roundtable – What Superintendents Want their Mechanics to Know*

### **Thursday, October 15, 2020 Combined Sessions**

7:30am – 8:15am	Exhibitor Showcase (Lightning Round Format)
8:15am – 9:15am	Safety*
9:30am – 10:30am	Snow and Ice*
10:45am – 11:45am	New Mechanical Products/Processes*
11:45am	Adjourn

### **Virtual Conference Access**

Attendees will be emailed a link (to the email address provided on their registration) with log-in instructions and other important information the day before the event. **Please review instructions carefully and test logging-in prior to the event.**

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### **Offering 6.5 hours of CPDs**

\*A certificate for CPDs will be emailed following the conference to attendees who **actively participate** in the session(s) **for the entire time during the live broadcast**. One CPD certificate will be provided per registration in the name of the registered attendee (**separate log-ins/devices necessary for CPD attendees**).